

Jekd and the Influence of American 1980s Popular Music

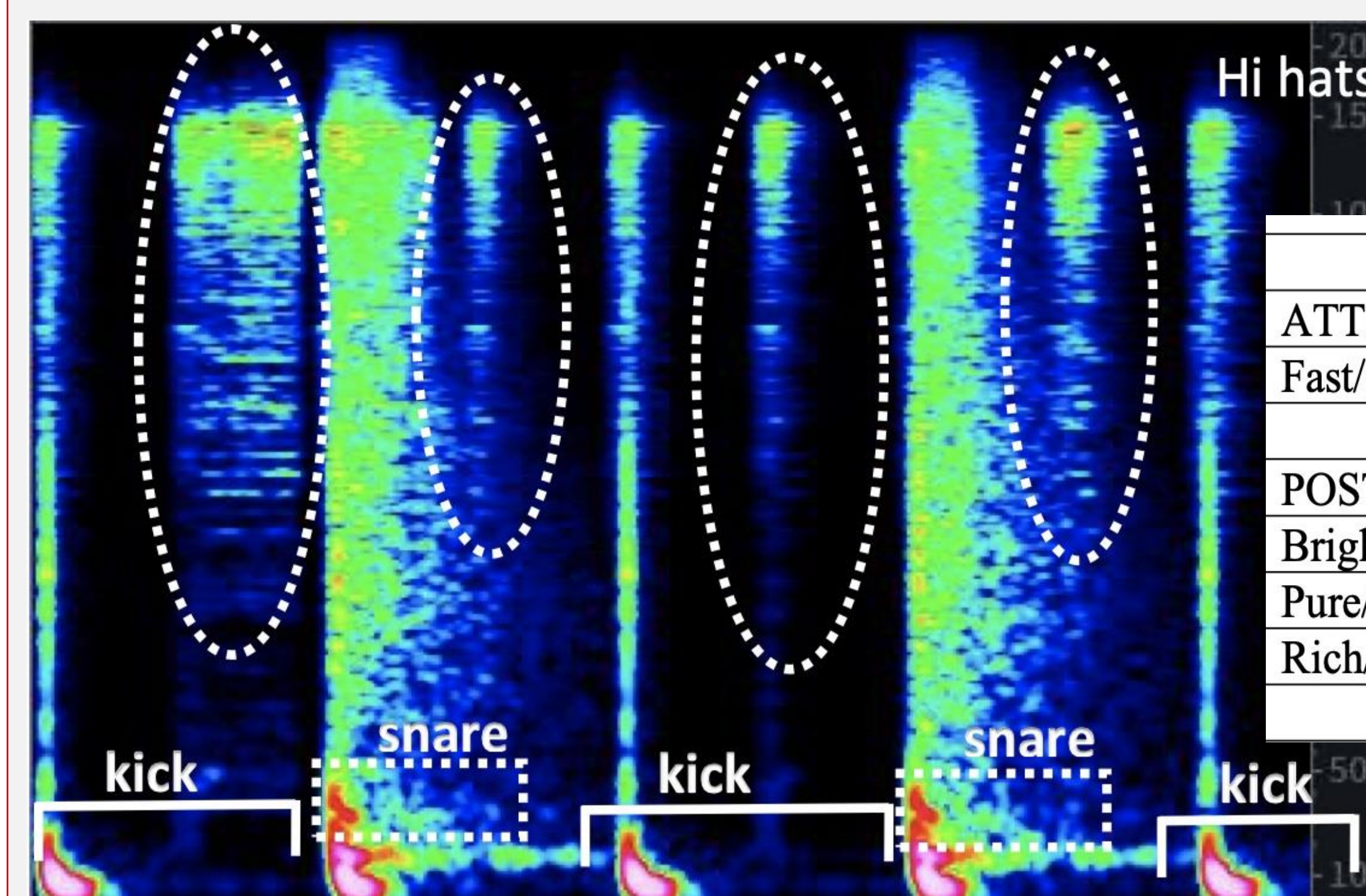
Aurica Rising

Abstract

Since the 2010s Billboard hits have referenced 1980s popular music. These references include specific instrumentation and audio effects. Due to the heavy influence from American popular music, Thai popular music today follows many of the same traits and trends. Building on the work of Alissa Stolt and Lamnao Eamsa Ard, this poster assesses the similarities between American 1980s popular music and modern Thai popular music, using songs by Jekd as a case study.

This presentation proceeds in three parts. The poster begins with an analysis and explanation of the common attributes of American 1980s popular music, with references to some popular songs and how they are represented through timbre and spectrogram charts. This material leads into a brief discussion about Thai popular music and how American influences have affected it. Lastly, this poster focuses on three Jekd songs, "Night Love," "Summer Never Be The Same Without You," and "Crystal Girl," showcasing the timbres used in each song and how they match the typical 1980s American popular music traits.

Drum Machine



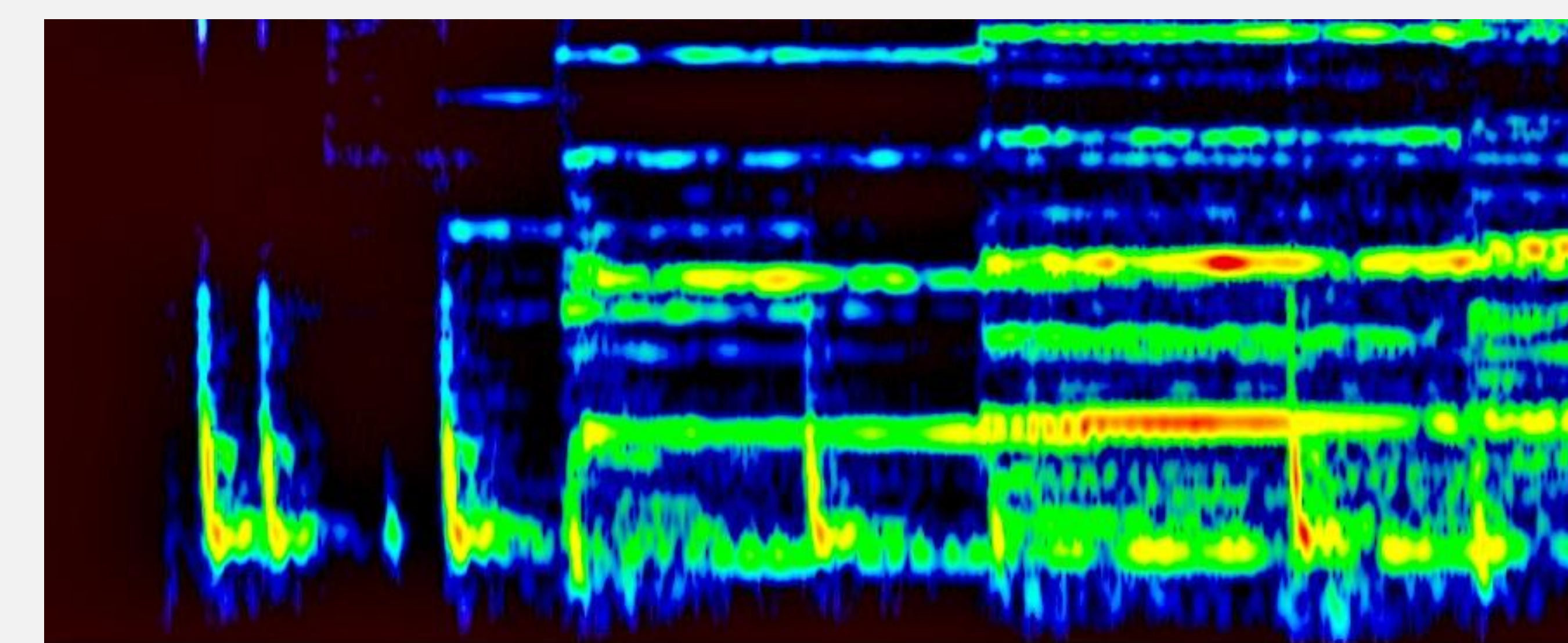
Spectrogram of "Jump (For My Love)"- The Pointer Sisters (1983). (0:00-0:02). Stolt 2022

	Acoustic Drums	Drum Machine
ATTACK		
Fast/Slow	Fast	Fast
POST-ATTACK (DECAY)	(DECAY)	(DECAY)
Bright/Dark	Bright	Dark
Pure/Noisy	Noisy	Pure
Rich/Sparse	Rich	Sparse

Timbral Binary Opposition Chart (Stolt 2022)

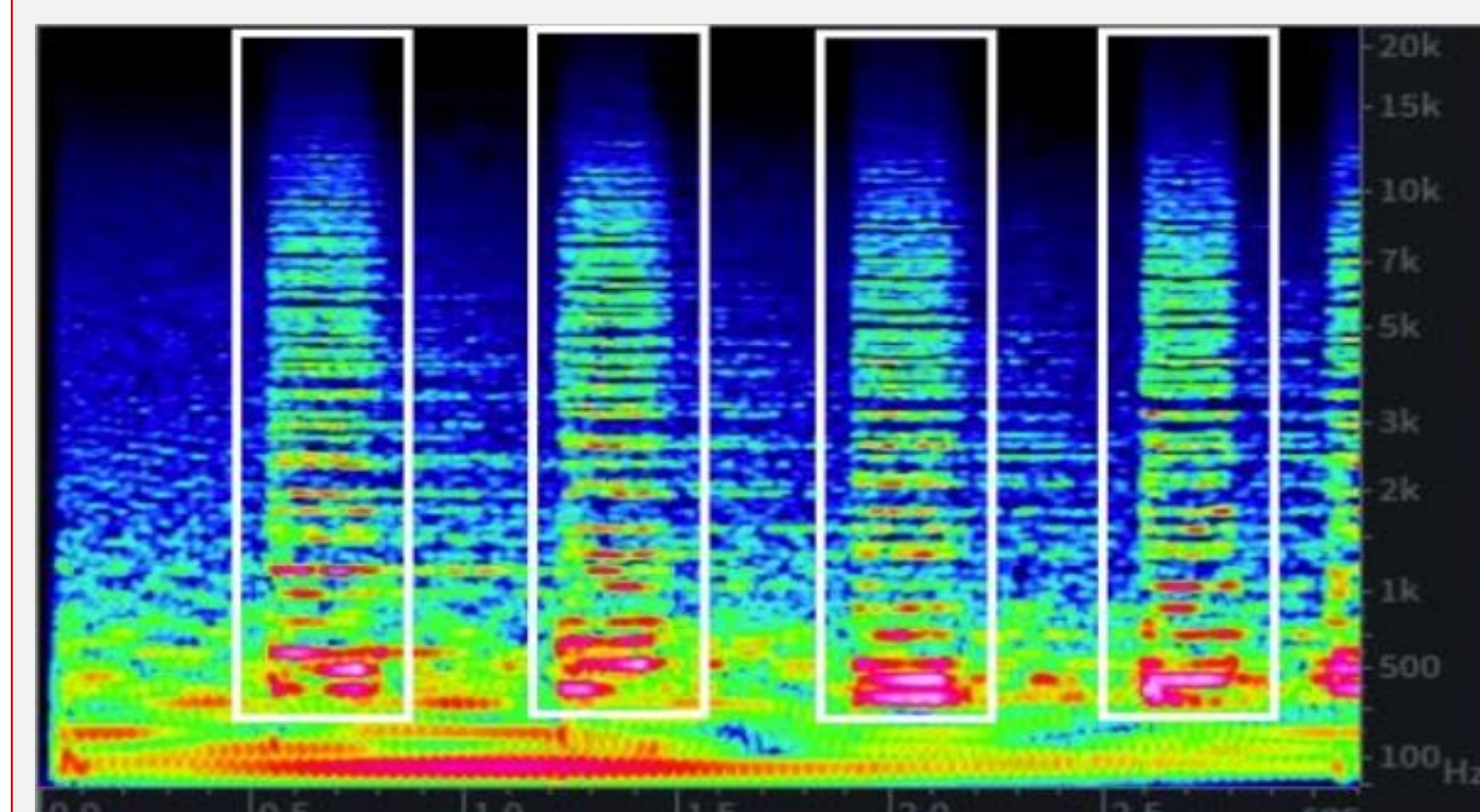
"Summer Never Be The Same Without You" (2023) - Jekd

Drum Machine



"Spectrogram of "Summer Never Be The Same Without You"- Jekd (2023). (0:00-0:07). Rising 2026

Synthesizer



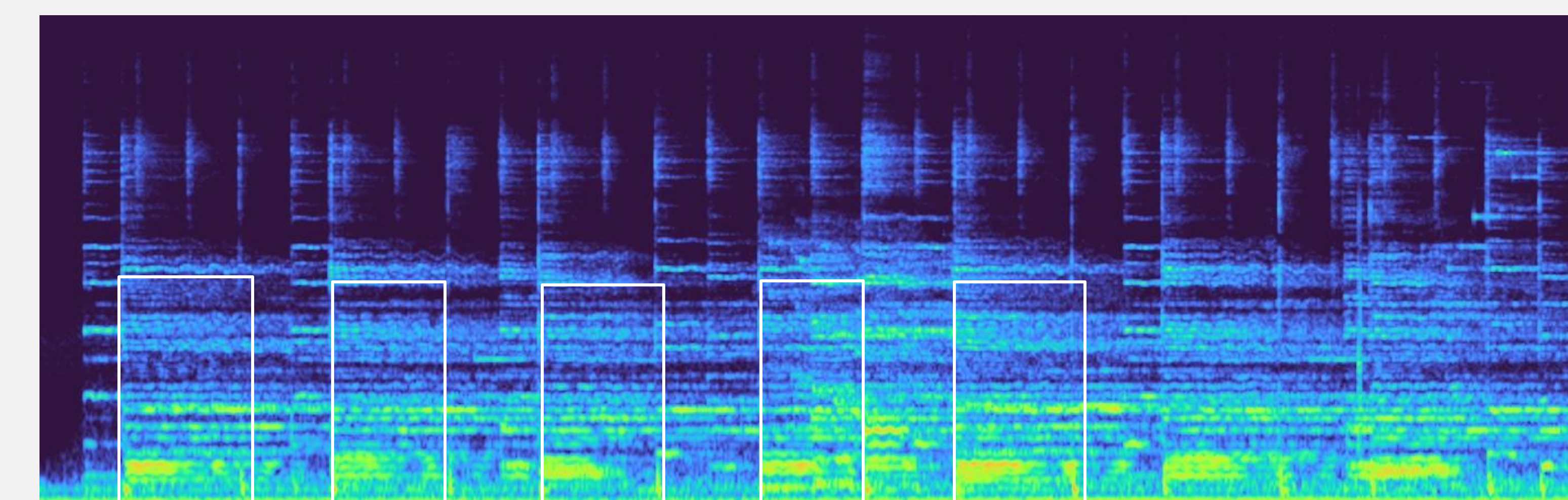
Spectrogram of "Jump"- Van Halen (1984). (0:00-0:03). Stolt 2022

	"Jump" Synthesizer
ATTACK	
Fast/Slow	Slow
POST-ATTACK (SUSTAIN)	(SUSTAIN)
Bright/Dark	Bright
Pure/Noisy	Noisy
Rich/Sparse	Rich
PITCH	Steady

Timbral Binary Opposition Chart (Stolt 2022)

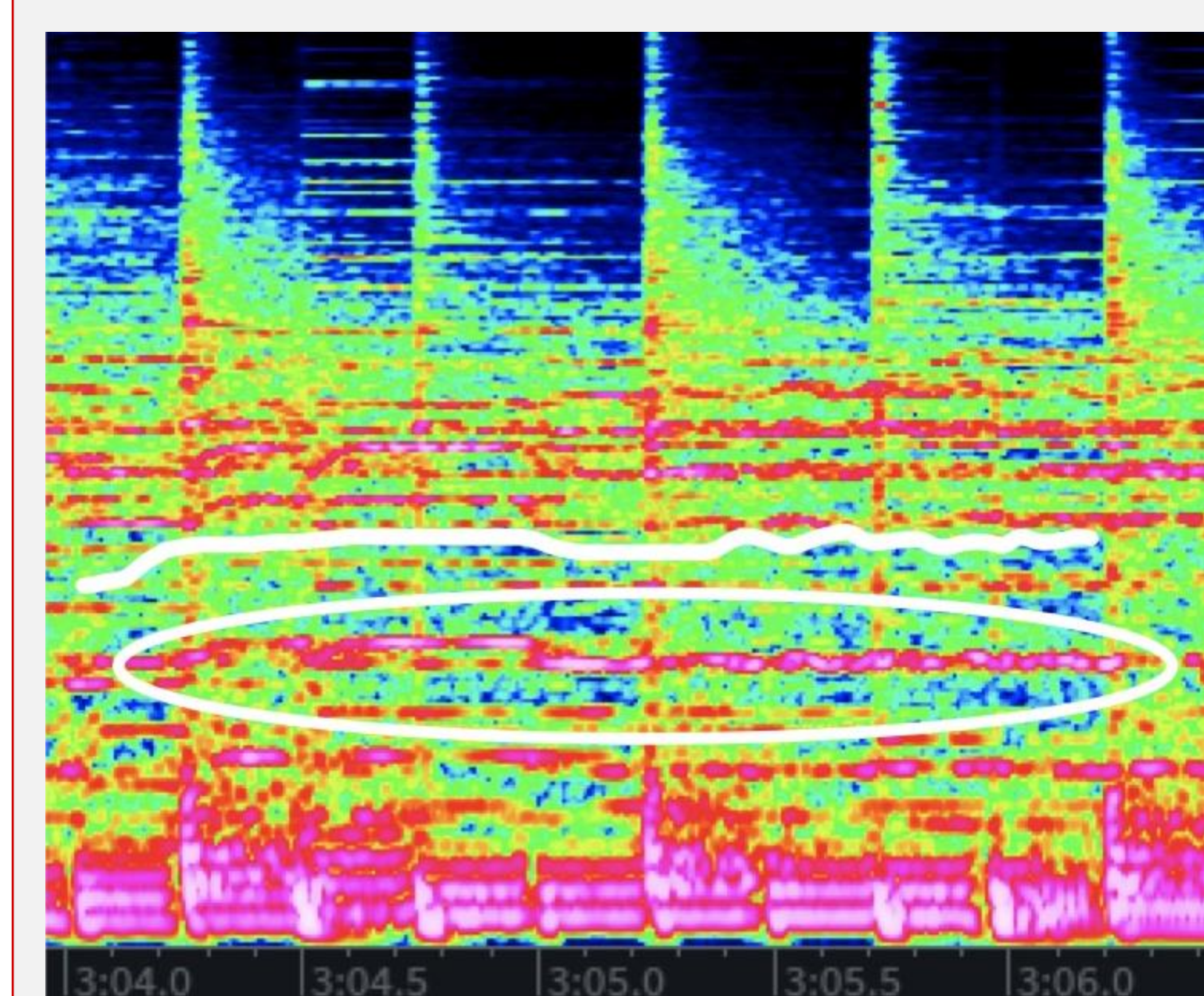
"Crystal Girl" (2022) - Jekd ft. Rattana

Synthesizer



Spectrogram of "Crystal Girl"- Jekd (2022). (0:00-0:07). Rising 2026

Electric "Wailing" Guitar



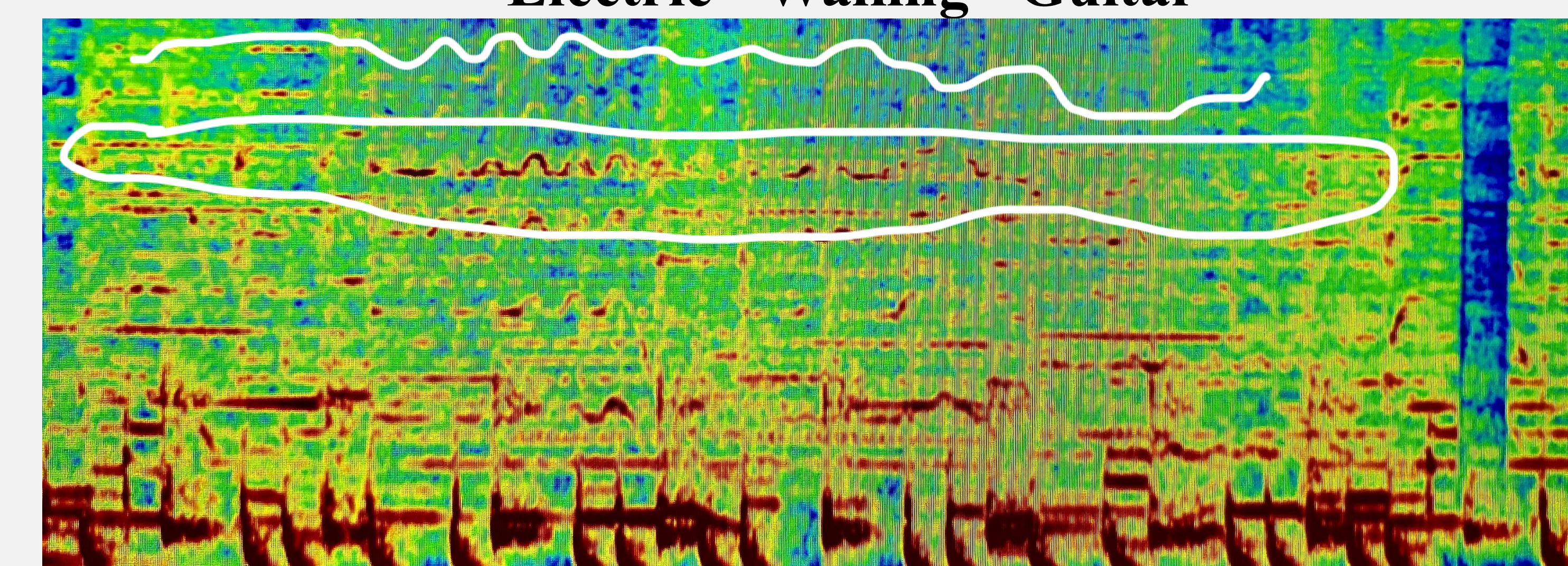
Spectrogram of "Livin' on a Prayer."- Bon Jovi (1986). (3:04-3:06) Stolt 2022

	Rhythm Guitar	Wailing Guitar
ATTACK		
Fast/Slow	Fast	Slow
POST-ATTACK (DECAY)	(DECAY)	(DECAY)
Bright/Dark	Bright	Dark
Pure/Noisy	Noisy	Pure
Rich/Sparse	Rich	Sparse
PITCH	Steady	Wavering

Timbral Binary Opposition Chart (Stolt 2022)

"Night Love" (2022) - Jekd

Electric "Wailing" Guitar



Spectrogram of "Night Love"- Jekd (2022). (0:00-0:10). Rising 2026

Bibliography

Eamsa-Ard, Lamnao. "Thai Popular Music: The Representation of National Identities and Ideologies within a Culture in Transition." PhD diss., Edith Cowan University, 2006.

Lavengood, Megan. 2020. "The Cultural Significance of Timbre Analysis: A Case Study in 1980s Pop Music, Texture, and Narrative," *Music Theory Online*, 26/3.

Stolt, Alissa. "Visualizing 1980's Timbres." MM Thesis. Texas Tech University, 2022.

